BRAND GUIDELINES · 2026

Taxes Support

Crypto and investment tax, ready to file. Brand guidelines for partners, press and collaborators.

ANAF rules | Made for Romania | One account for all your income

ABOUT US

What Taxes Support is

The app that turns broker and exchange statements into the amounts to enter in the Declarația Unică, Romania's annual tax return.

For investors and crypto holders in Romania, and for the accountants who serve them. Calculated under ANAF rules, reviewed by CECCAR-certified accountants and legal advisers.

1,000+	brokers integrated
800+	exchanges and wallets
2021+	any tax year, with its own rules

THE PRODUCT

One account for all your income

01

Shares and ETFs

Gains from sales at Romanian and foreign brokers, including the 365-day rule.

02

Dividends and interest

From Romania and abroad, with credit for the tax already withheld.

03

Crypto

800+ exchanges and wallets, with the 200 and 600 lei thresholds.

CASS by bracket · BNR exchange rate · Form 212 codes · Module for accountants · Tax assistance · Tax calendar

Taxes Support is **a product of Comets of Web3**, the largest blockchain community in Romania and in Central and Eastern Europe.

LOGO

The mark and the wordmark





The mark. An isometric cube carrying the letters T, E and S, in a gradient: top face #8EDDD0, sides from #2FC7B7 to #3692A4. White on dark or coloured backgrounds.

The wordmark. “Taxes Support” in Plus Jakarta Sans ExtraBold, tracking –1px, always in Ink or white.

The lockup. Mark on the left, wordmark on the right; the mark is about twice the height of the capital letters.

LOGO · RULES

Using it correctly

Taxes Support

Taxes Support

Taxes Support

Taxes Support

✓ Do

Clear space around the logo equal to the height of the letter “T”.

Minimum size: 120 px wide on screen, 30 mm in print.

Only on the backgrounds above: white, Paper, Ink or Teal Deep.

✕ Don't

Stretch it, rotate it, or add shadows or gradients.

Change the cube's gradient, or recolour it gold or any other colour.

Combine it with other graphic elements, or use it in ways that suggest a partnership we have not agreed.

PARTNERSHIPS

Our logo next to yours



Same height

Both logos carry the same visual weight; neither dominates the other.

Clearly separated

A thin vertical line between them, and clear space of at least the height of the mark.

Approval

Send us the mock-up of any joint material before it is published, at info@taxes.support.

COLOURS

The Taxes Support palette

Ink
#16313A
22 49 58
Text, dark backgrounds

Teal Deep
#0C7F72
12 127 114
Buttons, links, labels

Teal
#11A594
17 165 148
Accent, large figures, icons

Mint
#7FD6C6
127 214 198
Accent on Ink

Mist
#E7F5F0
231 245 240
Bands, highlighted cards

Paper
#F4FAF8
244 250 248
Base background, alongside white

SUPPORT

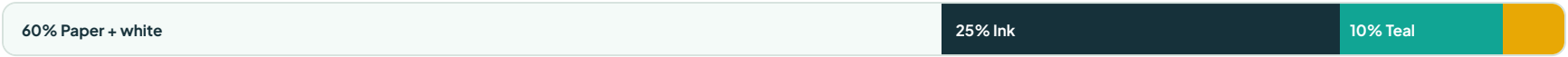
Gold #E8A805
Date and urgency badges only

Slate #3D5A63
Secondary text

Line #D6E2DD
Borders, dividers

COLOURS · USAGE

Proportions and legible pairings



The last segment is Gold, under 5% of the surface.

PAIRING	CONTRAST	USE
Ink on white	13.7 : 1	Any text
White on Teal Deep	4.9 : 1	Buttons, text on teal bands
Mint on Ink	8.0 : 1	Labels and accents on dark backgrounds
Ink on Gold	6.5 : 1	Badges (“FROM 1 JANUARY 2026”)
Teal on white	3.1 : 1	Large figures (44 px+) and icons only, never small text

TYPOGRAPHY

Two families, clear roles

Aa Bb 123

Plus Jakarta Sans

Headings, body, interface · Regular → ExtraBold

12,480 lei

JetBrains Mono

Amounts, percentages, ANAF codes, domains

Display	**Ready to file**
Heading	**Tax under ANAF rules**
Subheading	**Dividends and interest**
Body	Upload your statements and we give you the amounts.
Label	HOW IT WORKS

Labels are always uppercase, Bold, with wide letter spacing, in Teal Deep.

HOW TO REFER TO US

Name and description, ready to copy

NAME

✓ **Taxes Support**

✕ TaxesSupport
✕ Taxes-Support
✕ taxes support
✕ TES

Two words, both capitalised.
The link: **taxes.support**

SHORT DESCRIPTION

Taxes Support calculates tax on crypto and investments under ANAF rules and gives you the amounts to enter in the Declarația Unică.

LONG DESCRIPTION

Taxes Support is a Romanian tax reporting app for income from shares, ETFs, dividends, interest and crypto. Users upload their broker and exchange statements, and the app calculates the gains, the tax and the health contribution (CASS) under ANAF rules, at the BNR exchange rate, with the amounts ready to enter in the Declarația Unică, Romania's annual tax return. Taxes Support is a product of Comets of Web3.

RESOURCES AND CONTACT

Let's work together

Logo files

Colour and white versions, SVG and PNG, at taxes.support/brand-kit.

Fonts

Plus Jakarta Sans and JetBrains Mono, free on Google Fonts.

Contact

info@taxes.support
taxes.support